TI-TRUST
TRUE INTEGRITY FIDUCIARY SERVICES

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TI-Trust, Inc.
Brian Ippensen, President
217-228-8658

MARTIN RECEIVES CERTIFIED FINANCIAL FIDUCIARY DESIGNATION

Brian Ippensen, President of TI-Trust, Inc. (TI-TRUST) is pleased to announce that Jay Martin has recently been awarded the designation of Certified Financial Fiduciary®. Martin currently serves as the Executive Vice President of Investment Management. Financial advisors who achieve the CFF® designation agree to uphold the highest moral, ethical and fiduciary standards of service when providing advice to clients, whether they are existing or potentially new clients. Professionals with this designation practice a fundamental obligation to always put the client's best interest first.

Ippensen said "Jay is very gifted in balancing investment analytics and applying practical and reasoned thought to our client's needs. This prestigious designation affirms his years of experience and continuous investment prudence."

Martin has 20 years of investment experience. He started with First Bankers Trust Company in 2001 as their Investment Trust Officer. He served in various capacities for First Bankers Trust Company and First Investment Services, a subsidiary of First Bankers, as a financial advisor. Martin joined TI-TRUST (formerly First Bankers Trust Services, Inc.) in 2015 as the Executive Vice President of Investment Management. Through careful financial analysis, design, implementation and service, he is primarily responsible for portfolio monitoring and client relationship management. Martin is a Series 65 registered investment advisor representative and has a Bachelor's degree in Economics from the Missouri University of Science and Technology. Martin also holds the Series 7, Series 63, Life and Health insurance licenses and the Accredited Investment Fiduciary (AIF) designation. He is a graduate from Cannon Financial Institute's Personal Trust School I, II, and III.